



prometeia

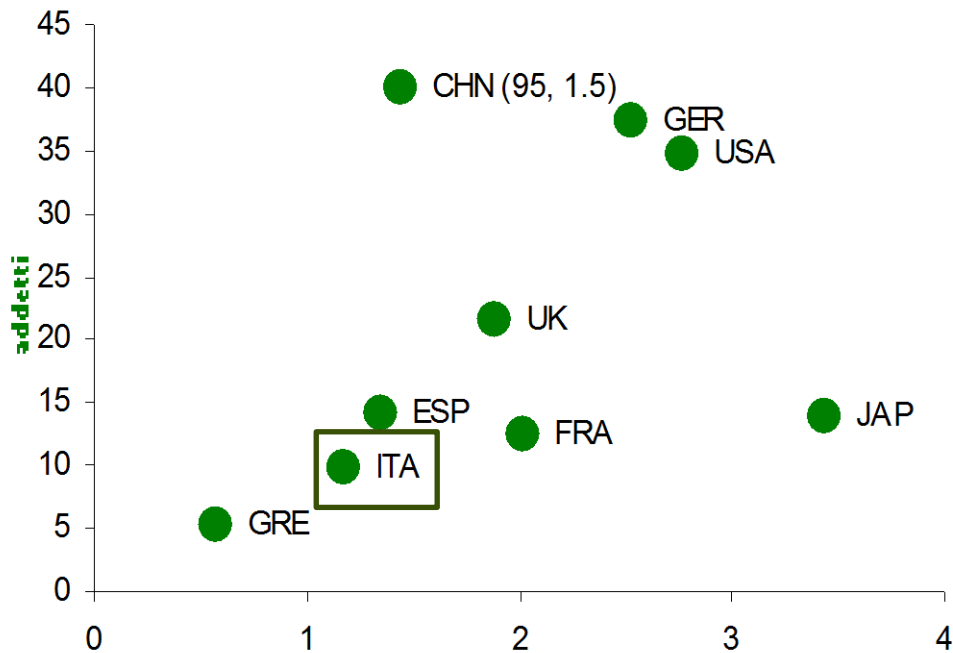
milano
3 ottobre 2012

il pendolo della competitività

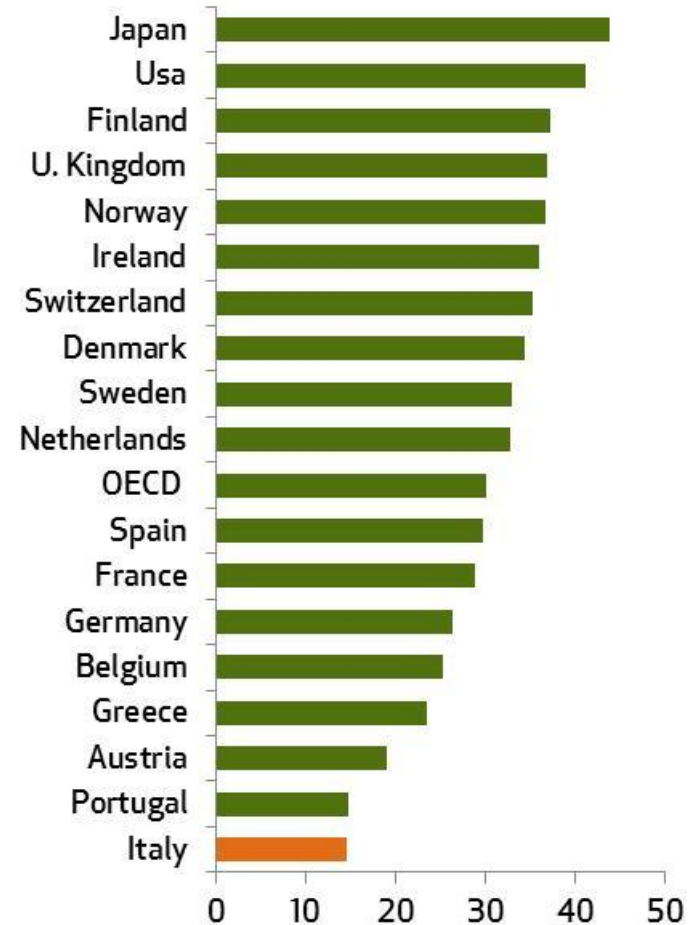
alessandra lanza

italia | dimensione delle imprese, produttività

Dimensione media delle imprese manifatturiere e quota del PIL destinata all'R&D



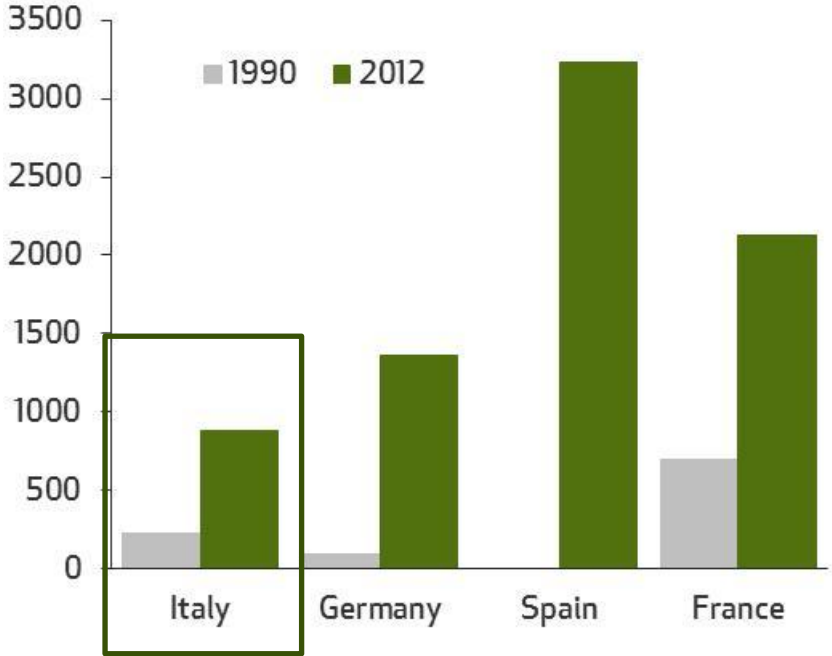
istruzione superiore | % della popolazione 25-64 anni



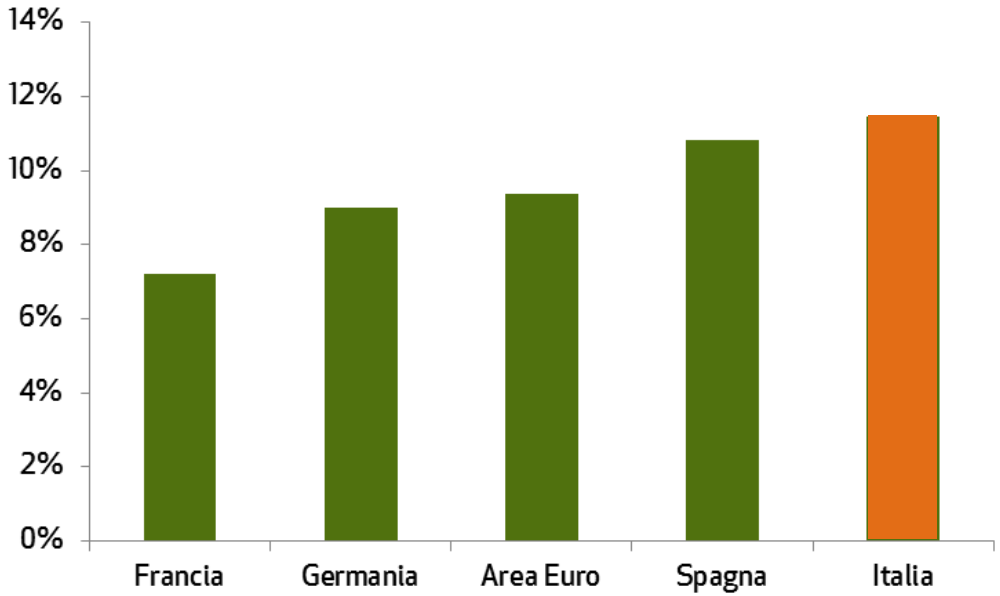
italia | infrastrutture, energia, meritocrazia



rete ferroviaria ad alta velocità | km



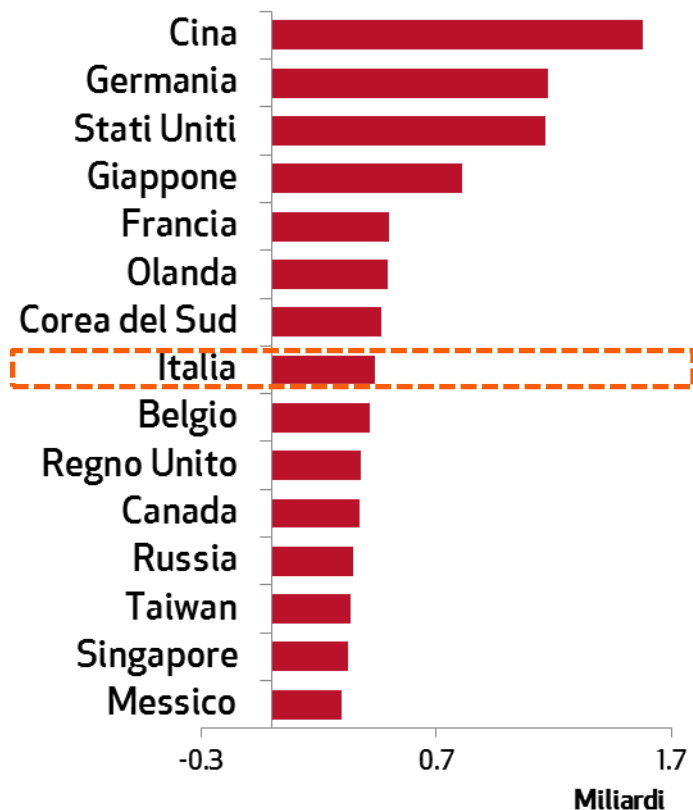
costo dell'energia ad uso industriale | euro per kilowatt



italia | ma anche....

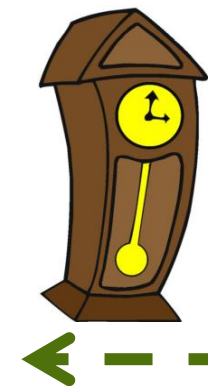
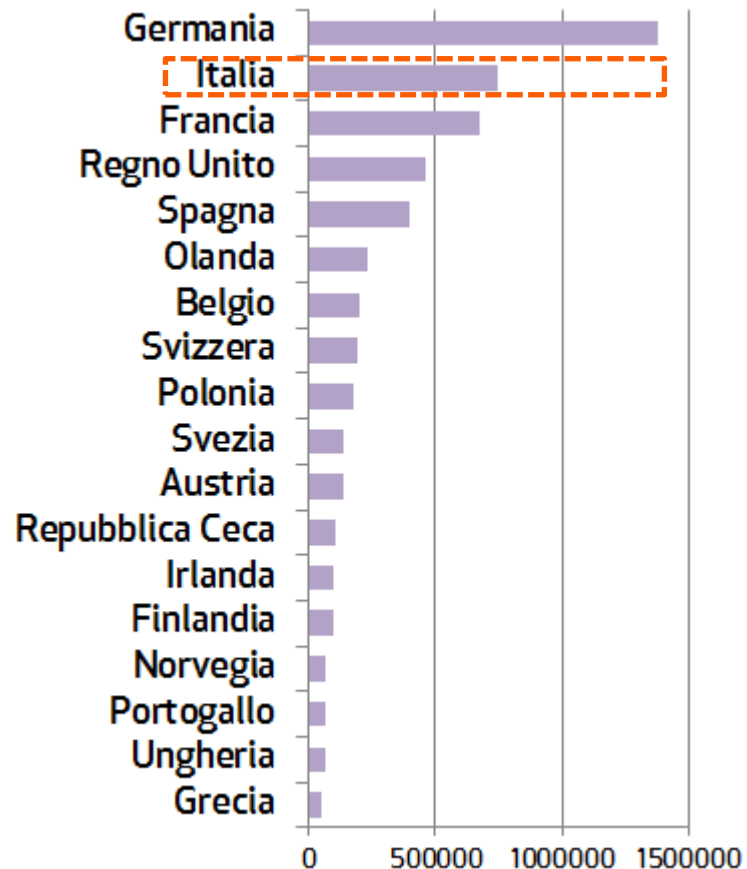
23° paese per popolazione, 8° esportatore mondiale

esportazioni | 2010



4° paese per Pil in Europa ma 2° produttore industriale

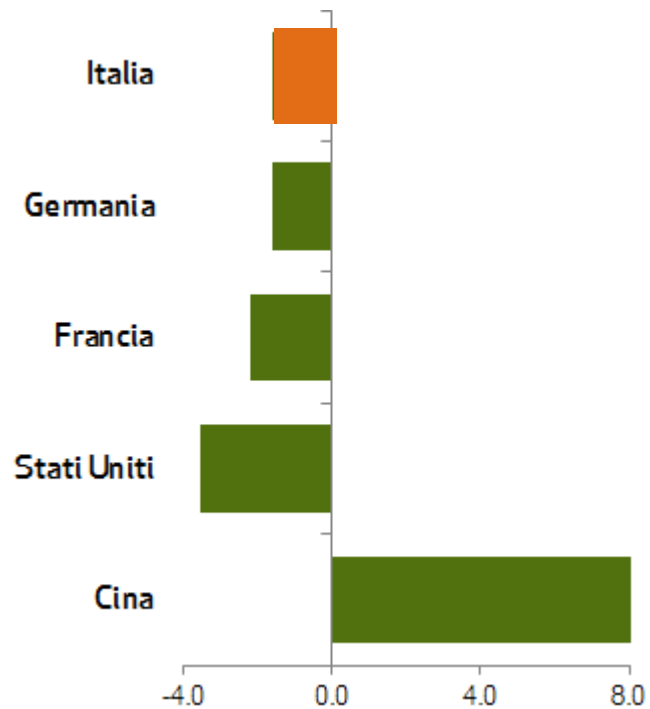
produzione industriale | 2011



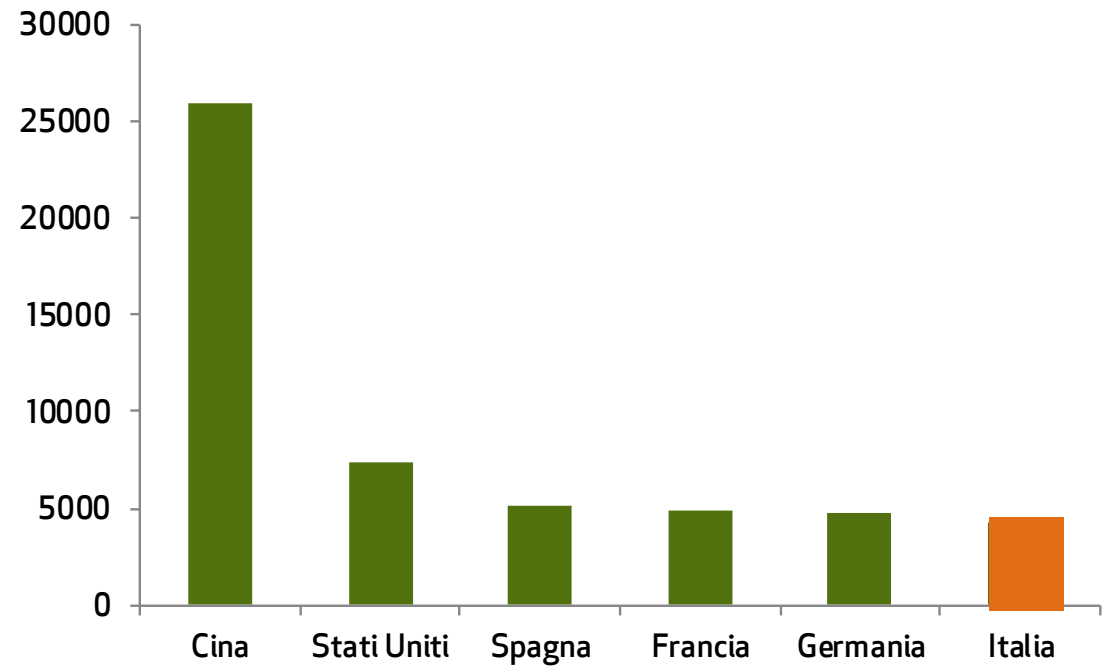
italia | ma anche....



var. quote sul commercio mondiale 1995-2011



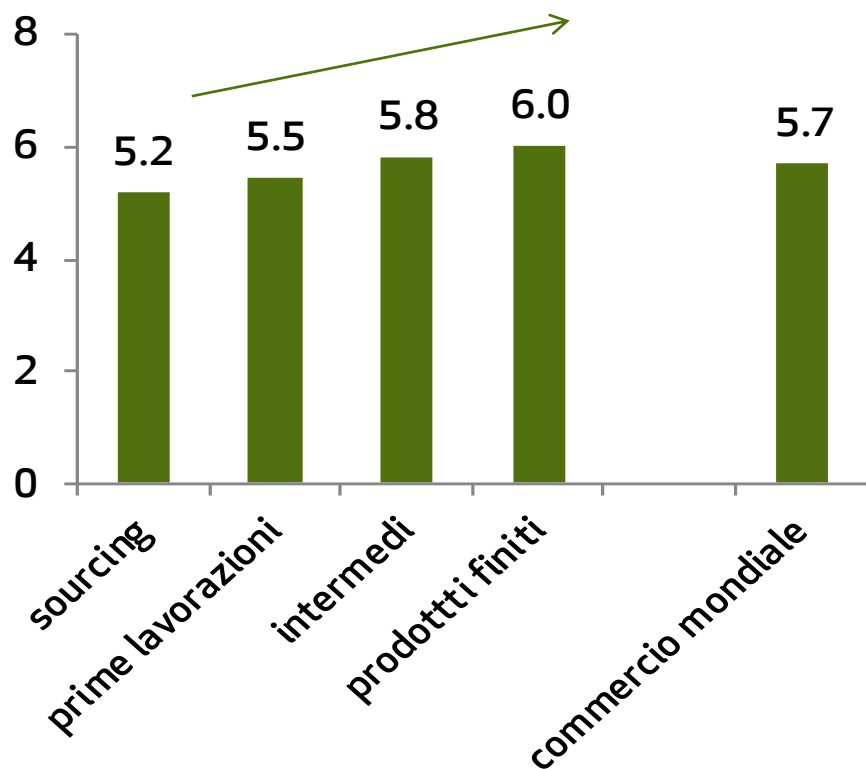
Efficienza energetica | energia richiesta (btu) per unità di PIL



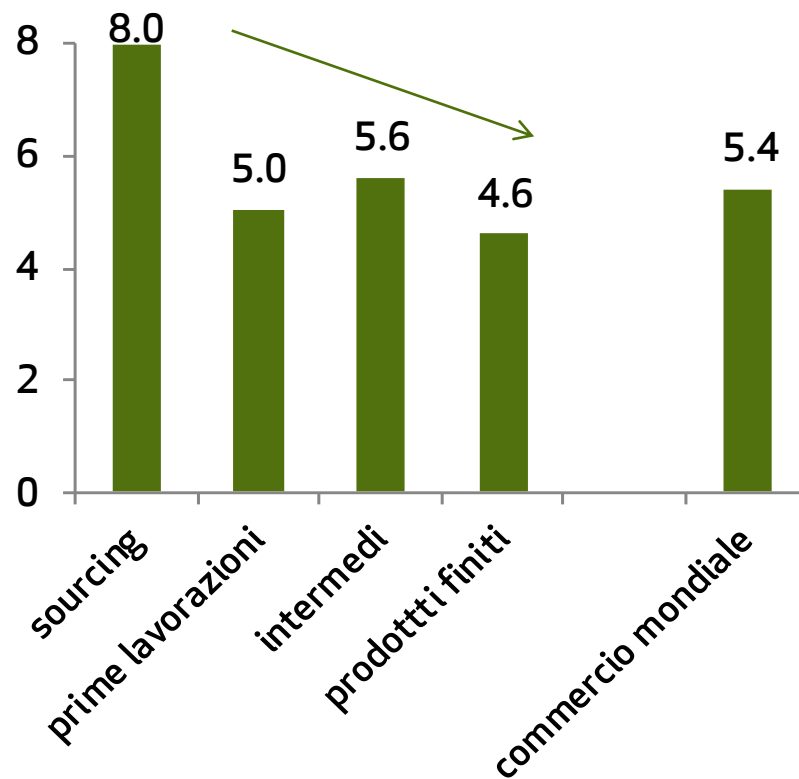
... in un mondo che cambia | nuova organizzazione degli scambi

- l'analisi per fase di filiera mostra dal 1995, due momenti distinti per il commercio internazionale
- gli ultimi anni hanno visto un aumento dello scambio di prodotti a monte delle catene del valore

il commercio internazionale per fase di filiera | var. percentuale media annua, periodo 1995-2003

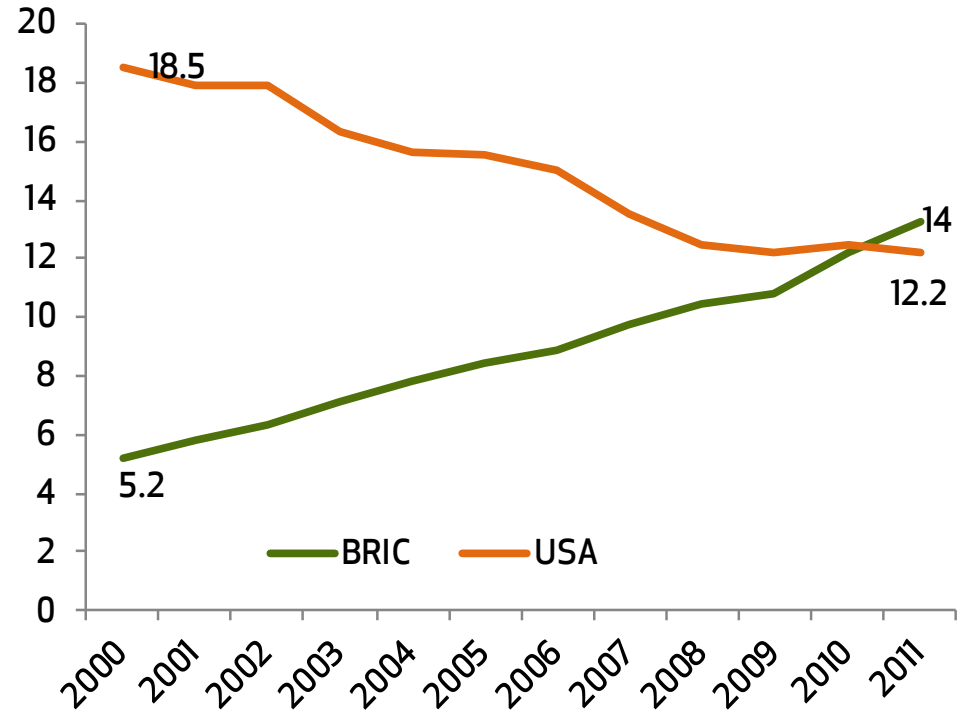


il commercio internazionale per fase di filiera | var. percentuale media annua, periodo 2003-2011

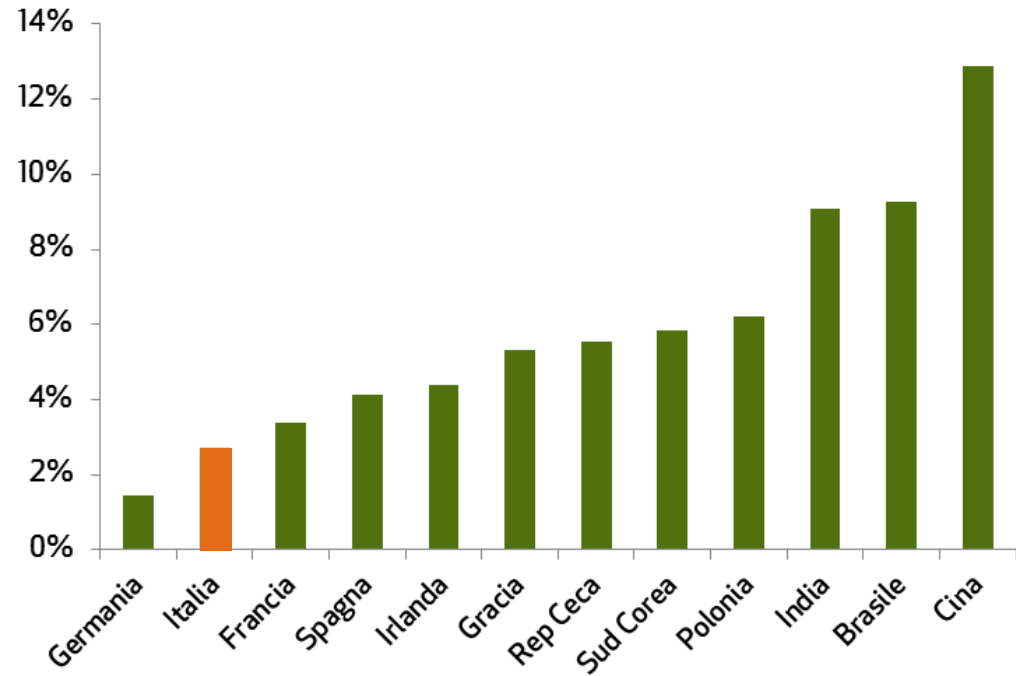


in un mondo che cambia | mercati e vantaggi comparati...

quote sulle importazioni mondiali | peso %



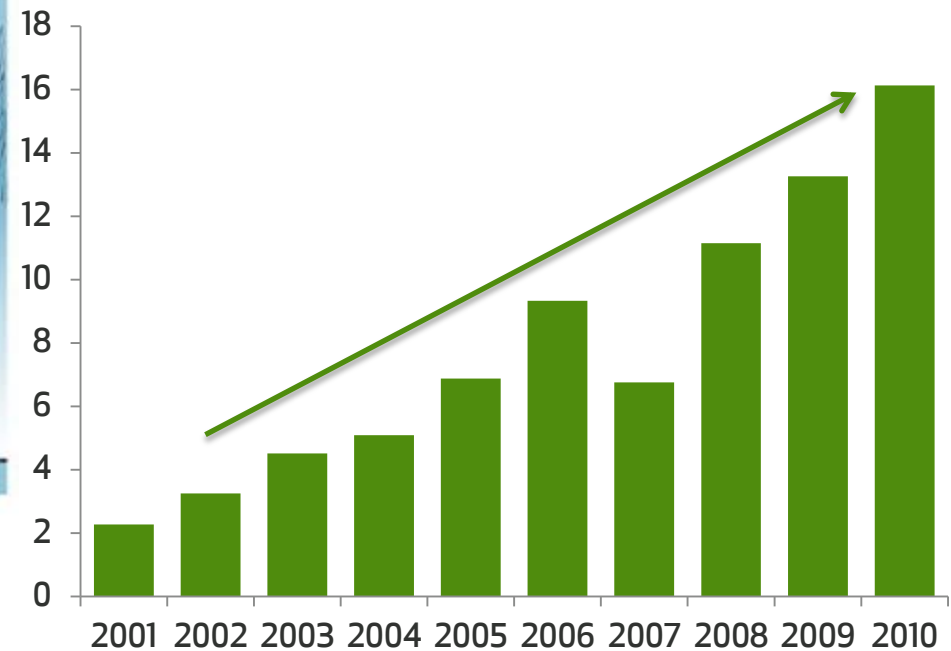
costo del lavoro | variazione media 5 anni prima della crisi



in un mondo che cambia | matrimonio misto?



IDE in uscita | peso dei 30 nuovi mercati sugli investimenti globali



in un mondo che cambia | il back sourcing da suggestione a realtà



Factories begin to shift back to US

By Hal Weitzman in Chicago

Financial Times, 20 5 2012



SENSING THE DIFFERENCE



The screenshot shows the Bloomberg Businessweek Magazine website. At the top, there is a navigation bar with links to Bloomberg.com, Businessweek.com, Bloomberg TV, and Premium. Below this is the magazine's title and a search bar. A prominent banner for 'COME IN PEACE' is visible, along with a 'SAVE UP TO 81% SUBSCRIBE' button. The main content area features an article titled 'Made in USA Gives Small Business an Edge' by Nick Leiber, dated March 24, 2011. The article discusses the challenges of sourcing from Asia and the benefits of sourcing from the USA. A 'Related' section is also present. On the right side, there is a 'Most Popular' section with a list of articles.

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Enterprise

Made in USA Gives Small Business an Edge

By Nick Leiber on March 24, 2011

0 Comments

Related

Focus On Enterprise

With the spring season looming, Dartmouth College men's head rugby coach Alex Magleby didn't want to risk waiting the roughly eight weeks his two suppliers typically took to get jerseys, shorts, and jackets from their workshops in Asia. So in February he turned to Boathouse Sports, a Philadelphia manufacturer that promised to provide similar gear in four weeks at about the same price. "We found that Boathouse delivered the quickest, hands down," says Magleby.

Boathouse and other small U.S. clothing manufacturers

Most Popular

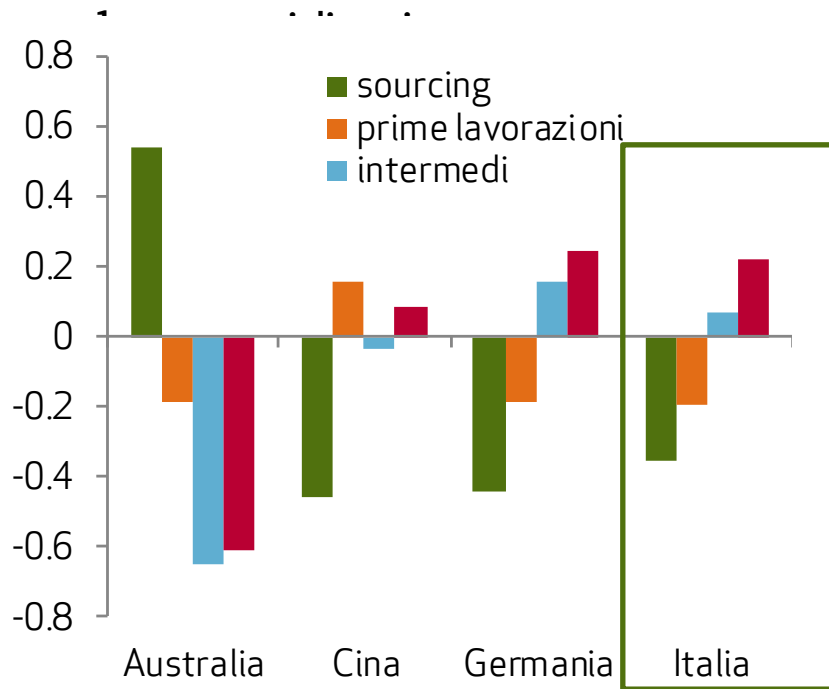
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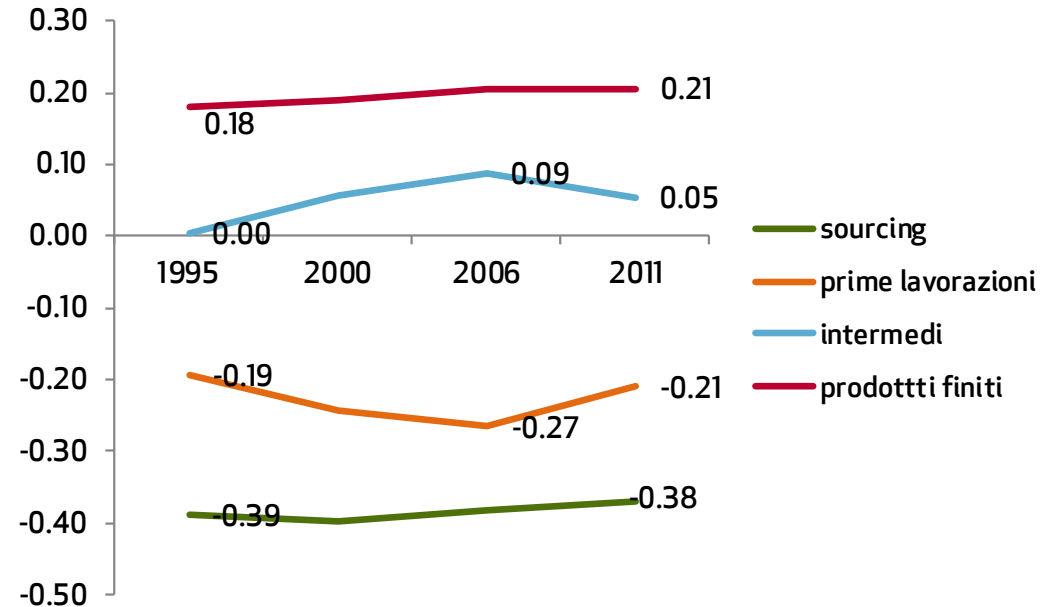
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- How a Teacher Made \$1 Million Selling Lesson Plans
- Deep Thoughts With the Homeless Billionaire
- China: What Kind of Superpower?
- San Francisco Is America's Best City in 2012
- The Plight of Young, Black Men Is Worse Than You Think
- At Least Someone's Happy About Apple Maps
- A Close Reading of Two Apple Apologies

un ruolo per l'Italia? | carte in regola nelle fasi a maggiore valore

indice di specializzazione | positivo se la quota di mercato nella fase è maggiore alla quota media



indice di specializzazione 1995-11 | positivo se la quota di mercato nella fase è maggiore alla quota media



quale ruolo per l'Italia? | non solo moda...

indice di specializzazione | positivo se la quota di mercato nella fase è maggiore alla quota media

	sourcing	prime lavorazioni	intermedi	prodotti finiti	totale filiera
agroalimentare	-0.23	-0.20		0.19	0.00
automotive	-0.06	0.25	0.07	-0.16	-0.04
carta, stampa ed editoria	-0.55	-0.07		0.25	0.08
chimica farmaceutica	-0.61	-0.26	0.01	0.16	-0.20
beni di consumo generici		-0.06	0.07	-0.14	-0.01
prodotti per costruzioni	-0.12	0.27	0.20	0.45	0.17
elettronica	-0.70	-0.72	0.04	-0.34	-0.56
componentistica meccanica	-0.08	0.48		0.37	0.26
elettrodomestici	-0.13	0.25	0.17	0.43	0.25
elettrotecnica	-0.17	0.48	0.09	-0.02	-0.03
macchine e impianti	-0.09	0.38	0.05	0.42	0.35
arredo	-0.27	-0.57	-0.09	0.48	0.33
metalli	-0.90	-0.13	0.48	0.38	0.04
moda	-0.05	0.54		0.35	0.37
altri mezzi di trasporto	0.20	0.00	0.21	0.00	0.03

re-manufacturing | yes we can... con un po' di politica industriale

valore aggiunto manifatturiero | peso sul PIL a prezzi correnti

